



Los Alamos Public Schools
FOUNDATION

Los Alamos Public Schools Foundation
Current Strategic Plan Goals, Objectives and Strategies

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| A. | Goal A: Fund innovative opportunities and materials for our schools |
| A.1 | Objective 1: Identify and increase academic enrichment opportunities for students Pre K-12 |
| A.1.1 | Strategy 1: Seek input from school personnel, parents and students |
| A.1.2 | Strategy 2: Fund curriculum enrichment materials and opportunities |
| A.1.3 | Strategy 3: Support clubs that enhance school programs |
| A.1.4 | Strategy 4: Create and support partnerships with community organizations and businesses to expand students' awareness of opportunities beyond the classroom |
| A.1.5 | Strategy 5: Prioritize and provide appropriate materials giving priority to non-consumables |
| A.1.6 | Strategy 6: Increase focus on under-represented populations |
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| B | Goal B: Create a school environment in which students are inspired to learn |
| B.1 | Objective 1: Improve the learning areas within school sites such as classrooms and common areas |
| B.1.1 | Strategy 1: Institute classroom makeover grants for unimproved classrooms through a "matching" grant program (ex. Paint the room with LAPSF providing the paint) |
| B.1.2 | Strategy 2: Utilize relevant research in planning improvements |
| B.1.3 | Strategy 3: Coordinate, collaborate and communicate with LAPS on projects |
| B.2 | Objective 2: Build community in the schools |
| B.2.1 | Strategy 1: Identify and seek input from student organizations |
| B.2.2 | Strategy 2: Identify and seek input from staff organizations |
| B.2.3 | Strategy 3: Develop a support program to address the input received from students and staff |
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| C | Goal C: Provide quality professional development opportunities for district educators |
| C.1 | Objective 1: Increase professional growth for educators giving priority to high-impact opportunities |
| C.1.1 | Strategy 1: Provide licensure stipends to teachers moving to higher tiers |
| C.1.2 | Strategy 2: Provide educator grants for professional development |
| C.1.3 | Strategy 3: Provide stipends to teachers upon completion of National Board Certification |
| C.1.4 | Strategy 4: Support new teachers (or new to district) teacher program |
| C.2 | Objective 2: Augment LAPS efforts to attract, retain, and reward educators |
| C.2.1 | Strategy 1: Fund initiatives for educators such as professional book groups |
| C.2.2 | Strategy 2: Recognize and incentivize teachers/administrators who take advantage of online resources for professional development |



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| D | Goal D: Develop a funding base to provide financial support not available to Los Alamos Public Schools from other sources |
| D.1 | Objective 1: Increase public awareness of LAPSF and why LAPSF is needed |
| D.1.1 | Strategy 1: Develop new materials with an emotional draw (ex: website, school signage, videos, print) |
| D.1.2 | Strategy 2: Engage in community initiatives (ex: LAC proclamations, events etc.) |
| D.2 | Objective 2: Collect donor data and use to target our marketing |
| D.2.1 | Strategy 1: Determine most important target markets (alumni, traditional givers, parents etc.) |
| D.2.2 | Strategy 2: Create benefit for each target market (ex: alumni events, online yearbooks) |
| D.2.3 | Strategy 3: Tailor marketing pieces to each target market |
| D.3 | Objective 3: Create/expand a LAPSF endowment to ensure continuation of the Foundation |
| D.3.1 | Strategy 1: Clarify restricted/unrestricted/endowment/investment funds |
| D.3.2 | Strategy 2: Create an investment committee to review/revise investment policy |
| D.3.3 | Strategy 3: Develop an endowment policy, including goals and % of donations to endowment |
| D.4 | Objective 4: Grow corporate sponsorships |
| D.4.1 | Strategy 1: Identify potential corporate sponsors and engage their participation |
| D.4.2 | Strategy 2: Expand relationship with LANL and participating corporations, contractors and proposers |
| D.4.3 | Strategy 3: Create marketing pieces targeted at corporations |
| D.4.4 | Strategy 4: Seek matching opportunities from corporations |
| D.5 | Objective 5: Provide frequent and visible recognition of donors/sponsors |
| D.5.1 | Strategy 1: Develop sponsorship levels/rewards based on donation level |
| D.5.2 | Strategy 2: Recognize donors in various materials (website, banner, press releases etc.) |
| D.6 | Objective 6: Leverage resources to meet Foundations goals and objectives |
| D.6.1 | Strategy 1: Seek ways to actively engage and collaborate with each schools' PTO/PTA |
| D.6.2 | Strategy 2: Create closer relationships with civic organizations like Kiwanis, Rotary, YMCA, JJAB etc. |
| E | Goal E: Develop a high performing Board of Directors, Executive Director and organization |
| E.1 | Objective 1: Educate BOD regarding district challenges and opportunities |
| E.1.1 | Strategy 1: Seek monthly input from superintendent and principals at Board meetings |
| E.1.2 | Strategy 2: Tour each school with principal annually |
| E.1.3 | Strategy 3: Form an Educator Advisory Committee that meets 3x/year |
| E.2 | Objective 2: Provide professional development and growth opportunities for Board, ED and staff |
| E.2.1 | Strategy 1: Identify opportunities for training and development as related to goals in the strategic plan |
| E.2.2 | Strategy 2: Seek out local experts to speak at Board retreat and meetings |